



Syllabus
General Engineering 660.329.01
Social Entrepreneurship Theory and Practice
Classroom TBA
January, 2017
(3 credits, W)

Description:

Learn the principles, values and skills necessary to lead and succeed in organizations that make a positive difference in today's world. The course is designed to help students identify and provide opportunities to enhance their leadership skills. A "Blueprint for Success" will provide the framework for students to cultivate their own ideas for new socially conscious entrepreneurial ventures. Students will hear from successful current leaders in the field of social entrepreneurship and be provided the opportunity to network with JHU alumni, faculty and staff who are working or volunteering in for-profit or non-profit entities through occupations that make a difference.

Instructor

William Smedick; Ed.D, Senior Lecturer smedick@jhu.edu
Office: TBA, 410-790-7077 (cell)
Office hours: TBA and by appointment

Teaching Assistant

TBA

Course Assistant

Julie Laursen

Required Course Materials and Textbooks

Social Entrepreneurship Theory and Practice (Praszkier & Nowak)

How to Change the World (Bornstein)

The Power of Unreasonable People by Elkington and Hartigan.

Muhammad Yunus (either Building Social Business or Creating a World without Poverty).

Online Resources

Please log in to Blackboard for all materials related to this course. [Or provide a URL if using another online course management system.]

Course Objectives

- (1) Students will learn about and to apply leadership theories and concepts.
- (2) Students will learn to work effectively in team-based organizations.
- (3) Students will learn to assess organizational effectiveness and provide recommendations for improvement.
- (4) Students will learn about their own preferences in terms of leadership style, conflict resolution, and values.
- (5) Students will learn how to communicate verbally and in written form effectively.
- (6) Students will learn to stay alert in class without using their phone, tablet, or laptop.

Course Topics

Jan. 2

Introductions and Relationship Building

Read Section 1 in Social Entrepreneurship Theory and Practice (Praszkier & Nowak)

Defining and Dimensions of Social Entrepreneurship

Read assigned chapters in How to Change the World (Bornstein) and prepare class presentation.

Jan. 4 :

Identification of Social Entrepreneurs (Characteristics & Skills)

Discussion and presentations of assigned chapters in How to Change the World (Bornstein). Building Resiliency.

Identification of semester team business plan projects.

Leading Social Change Mapping. Team Charter Development.

Jan. 5:

Read Section 2 in Social Entrepreneurship Theory and Practice (Praszkier & Nowak).

Discussion; The Dynamics of Social Change. Business

Plan Expectations review. Mapping Presentations. Team Charter

Presentations. Art and Social Change (visit to museum).

Jan. 9:

Business Plan Team Projects in class work.

Leading Social Change Competencies.

Complete Social Change Competencies and strategies assignment.

Jan. 11:

Present Social Change Competencies assignment results.
Midterm Exam. Read Section 3 in Social Entrepreneurship Theory and Practice (Praszkier & Nowak)

Jan. 12:

Midterm Review and Assessment. Social Capital Built by Social Entrepreneurs Discussion. Interviews of Social Entrepreneurs assignment. Read assigned section of The Power of Unreasonable People by Elkington and Hartigan. Social Change in Denmark (Organization visit in Copenhagen)

Jan. 16:

Presentations of assigned section of The Power of Unreasonable People by Elkington and Hartigan.
Business Plan Team Projects in class work. Interviews of Social Entrepreneurs presentations. Read section 4 in Social Entrepreneurship Theory and Practice (Praszkier & Nowak). Write assigned paper on Social Entrepreneurship Theory and Practice (Praszkier & Nowak).

Jan. 18:

Assigned paper due on Jan. 18. Social Innovation Site visit and Discussion. Read assigned book by Muhammad Yunus (either Building Social Business or Creating a World without Poverty). Business Plan Team Projects in class work..

Jan. 19:

Assigned Mohammad Yunus book presentation and discussion.
Final Team Presentations

Course Expectations & Grading

All students are expected to attend class and to come fully prepared to participate. Absences will be allowed, absences may severely affect your participation grade. Additionally, it is expected that you will have all assigned readings completed before class the day that it's due so that you can fully participate during in-class discussions. (15%)

Each week a brief reaction paper about the previous week's assignments and/or discussion (about 2 – 3 pages) will be due in class on the assigned due date. More detail is provided on the attached "due dates" document. 10 points will be deducted for each class day they are late. Papers will be graded on a rubric evaluating the following four areas: content and development, format, organization and structure, punctuation and spelling. (20%)

Team Project: (50%)

Midterm Exam (15%)

Key Dates

Dates for exams, presentations and writing assignments can be found on the class Blackboard site

Assignments & Readings are posted on the Blackboard site for this course.

Ethics

The strength of the university depends on academic and personal integrity. In this course, you must be honest and truthful. Ethical violations include cheating on exams, plagiarism, reuse of assignments, improper use of the Internet and electronic devices, unauthorized collaboration, alteration of graded assignments, forgery and falsification, lying, facilitating academic dishonesty, and unfair competition.

Report any violations you witness to the instructor.

You can find more information about university misconduct policies on the web at these sites:

- For undergraduates: <http://e-catalog.jhu.edu/undergrad-students/student-life-policies/>
- For graduate students: <http://e-catalog.jhu.edu/grad-students/graduate-specific-policies/>

Students with Disabilities

Any student with a disability who may need accommodations in this class must obtain an accommodation letter from Student Disability Services, 385 Garland, (410) 516-4720, studentdisabilityservices@jhu.edu.

ABET Outcomes

- Ability to design and conduct experiments, analyze and interpret data (b).
- Ability to design a system, component, or process to meet desired needs (c).
- Ability to function on multidisciplinary teams (d).
- Understanding of professional and ethical responsibility (f).
- Ability to communicate effectively (g).
- The broad education necessary to understand the impact of engineering solutions in a global and societal context (h).
- Recognition of the need for and an ability to engage in life-long learning (i).
- Knowledge of contemporary issues (j).